

Bilbao Ekintza

Zirkularra

CAPACITY BUILDING & TRAINING

We promote the updating and development of skills in the circular economy through programmes and workshops aimed at public administration, businesses, and society at large.

TRAINING FOR EMPLOYMENT

Short training sessions for participants in Employability Improvement and Talent Development programmes, focused on building green skills and identifying key employment areas emerging from the ecological and climate transition.

SUSTAINABLE ENTREPRENEURSHIP

Self-training module on Moodle: "Practical Guide to Introducing Sustainability into Your Business", integrated into the business idea analysis process.

TRAINING FOR BILBAO CONVENTION BUREAU (BICB) MEMBER ORGANISATIONS

Specialised content to support the implementation of circular solutions and strategies in their activities.

INNOVATION AND PARTNERSHIP

We develop open innovation projects and collaborative events that connect talent and knowledge to address the challenges of circularity.

INNOVATION ECOSYSTEMS

Collaborative projects that bring together businesses, professionals, clusters, technology centres, universities, and public institutions.

FACILITATION AND SYNERGIES

Creating meeting spaces, sectoral forums, specialised workshops, and support programmes to develop pilot initiatives.

APPLIED KNOWLEDGE

Gathering and sharing key insights to inspire and guide businesses and entrepreneurs towards more sustainable and efficient business models.

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CITY POSITIONING

The city is committed to a comprehensive positioning strategy, projecting an international image as a sustainable and healthy destination through specific actions.

BILBAO SUSTAINABLE TOURIST DESTINATION

Campaigns and actions that promote the international positioning of the city as a sustainable and healthy destination and the visibility of tourist companies that are committed to environmentally friendly management and service.

SUSTAINABLE EVENTS IN THE CITY

Actions to attract events that promote sustainability in the city and its business fabric, either because of their subject matter or because of the way the event itself is managed.

PARTICIPATION IN INTERNATIONAL NETWORKS

Participation in international networks that enable the exchange of knowledge and experience, and that boost collaboration for the promotion and development of actions that foster innovation and sustainability.

BILBAO EKINTZA BERDEA

At Bilbao Ekintza, we integrate the circular economy into our actions to maximise resource value and reduce environmental impact, contributing to the city's sustainable economic development.

GREEN PUBLIC PROCUREMENT

We prioritise purchasing durable, recyclable, and biodegradable products, promoting reuse, repair, and remanufacturing to enhance the efficiency of our investments.

CIRCULAR ASSET MANAGEMENT

We optimise our resources through circular management of in-use and stored assets, ensuring proper maintenance and enabling a second life for items, benefiting local organisations involved in social and economic development.

SUSTAINABLE EVENTS

We apply circular economy principles to minimise waste and optimise resources, setting a benchmark for sustainability.